Know the News:
Is Juul Fuuling You?

Read the article on pp. 14-16, then answer these questions.

1. Which is a central idea of the article?
   A. A growing number of teens are trying e-cigarettes.
   B. Tobacco cigarettes are known to cause serious health issues.
   C. An e-cigarette can be as small as a flash drive.
   D. Tobacco companies once openly marketed to young people.

2. Which statement best supports that central idea?
   A. “In 1998, Congress passed a law banning cigarette makers from targeting youth.”
   B. “Research has shown that nicotine may be as addictive as heroin or cocaine.”
   C. “Juul Labs denies it tries to attract teen customers.”
   D. “More than 1 in 3 high school seniors and nearly 2 in 10 eighth-graders have tried ‘vaping’ (using e-cigarettes or a similar device).”

3. What is the U.S. government investigating about Juul Labs?
   A. how much nicotine Juul Labs puts into its e-cigarettes
   B. whether Juul Labs employees used e-cigarettes when they were teens
   C. whether Juul Labs intentionally marketed its e-cigarettes to teens
   D. whether Juul Labs is spending enough on research and education

4. Why do some experts say the original ad campaign for Juul targeted teens?
   A. The ad campaign was on Instagram and featured young-looking models.
   B. The ad campaign featured adults discussing their switch from traditional cigarettes to e-cigarettes.
   C. The ad campaign promoted free baseball cards with every e-cigarette purchase.
   D. The ad campaign used cartoon characters to appeal to young consumers.

5. Which of these statements is an opinion?
   A. E-cigarettes were invented in 2003.
   B. Officials should immediately pull flavored e-cigarettes from all store shelves.
   C. Vaping is on the rise among teens.
   D. Sales of Juul e-cigarettes jumped more than 600 percent last year.

6. Which best describes the tone of the section “Health Risks” on p. 16?
   A. reassuring  C. questioning
   B. uplifting         D. alarming

7. According to some experts, what makes Juul e-cigarettes especially tempting to teens?
   A. adult-focused advertising
   B. sweet flavors
   C. educational programming
   D. price

8. How does the sidebar “Targeting Teens” on p. 16 contribute to the article?
   A. It persuades kids and teens not to start using e-cigarettes.
   B. It highlights how nicotine affects teens’ brains.
   C. It explains how marketing tobacco products to teens has a long history in the U.S.
   D. It describes several popular cartoon characters in U.S. history.

9. How do teens’ likelihood of smoking tobacco cigarettes change if they vape in high school?
   A. It increases.
   B. It stays the same.
   C. It decreases.
   D. It disappears.

10. Why might the author have included Margarida Ferreira’s story about trying e-cigarettes?
    A. to show that fruit flavors may mislead teens about e-cigarettes’ dangers
    B. to show that e-cigarettes are addictive
    C. to show that some people do not realize vaping is dangerous
    D. all of the above